



The Current Project Annual Report 2023

# WHEN BLACK SINGLE MOTHERS THRIVE

*We all thrive*





# A LETTER FROM

## Alisha



**Alisha L. Gordon**

Founder & Executive Director,  
The Current Project

While in Mill Valley, California, I visited Meir Woods, home of some of the oldest and tallest coastal Redwoods in the country. I was amazed at the trees' ability to grow over 200 feet, some so high, you can't even see the tops of them. A placard explained that their ability to grow so tall was not the result of *deep* roots (many only go 6-10 feet deep, much less than one would expect.) Their growth is attributed to *interconnected* roots. It is the interconnectedness across the tree system that ensures every tree can reach its highest potential --literally.

This fun-fact has stayed with me as it reminds me of how the thriving of everyone, especially Black single mothers, is an interconnected, intertwined responsibility. Our collective thriving expands across root systems, all holding their whole and equitable share of resources, innovations, and possibilities. It is because of this interconnectedness that we are able to celebrate another nearly fully funded fiscal year with expanded partnerships and relationships across the social, political, and communal landscape. We celebrate expanded vision, refined mission, and accelerated trajectory of Black single mothers across the country.

# WHAT IS A *Middler Mom?*



“

I finally have language to explain what it's like to be me: a working Black single mother who is striving for more but can't quite get there: a Middler Mom.

*TCP Participant*

”

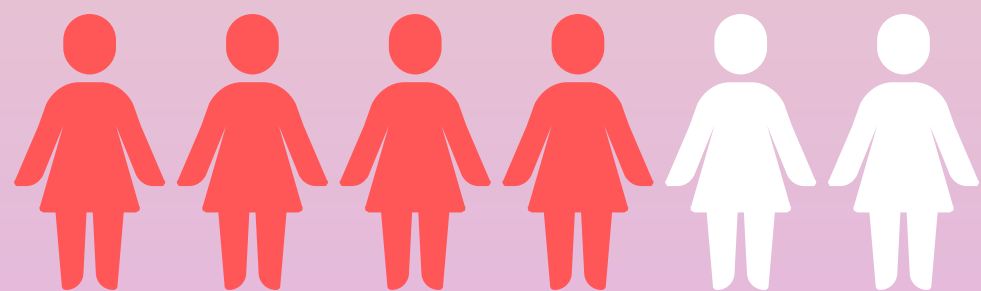
We took an intentional dive into introducing nomenclature in public discourse by exploring what we've coined as "middler moms." A "Middler" is a Black single mother who out-earns social safety net, e.g. cash assistance, SNAP, etc. but *under*-earns to economically thrive. We've identified this niche group of Black mothers who are stuck in the middle, whose voices are often left out of the conversation regarding economic upward mobility, people-centered solutions, and policies that support their thriving within local communities.

In FY24, we'll be exploring the "middler" population, offering interactive, data-centered research releases, and hosting public dialogues. Our generous foundation partners have invested in this expansive work, making headway for better programming outcomes for the women we serve.



# CURRENT *Economics*

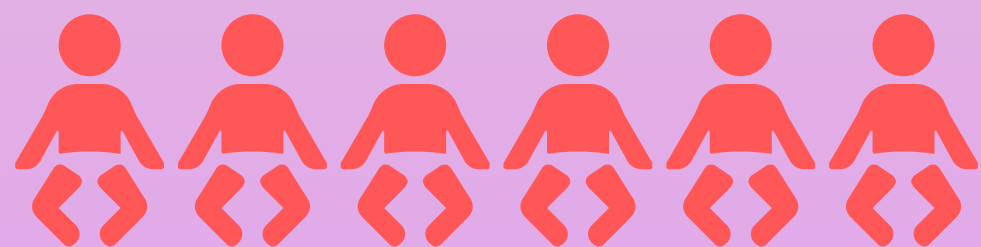
Our third national CurrentEconomics cohort confirmed what we've known all along: equipping Black single mothers with economic and emotional wellness at one time unlocks limitless possibilities.



**67% of participants**  
reported saving money.



**83% of participants**  
reported paying off  
debt.



**100% of participants**  
felt more equipped to  
talk to their children  
about money.

“

I learned valuable financial information and confronted my spending habits. It's important for black single moms to know they are not alone and that they too can prosper in society and be financially secure and confident.

*CurrentEconomics Participant*

”

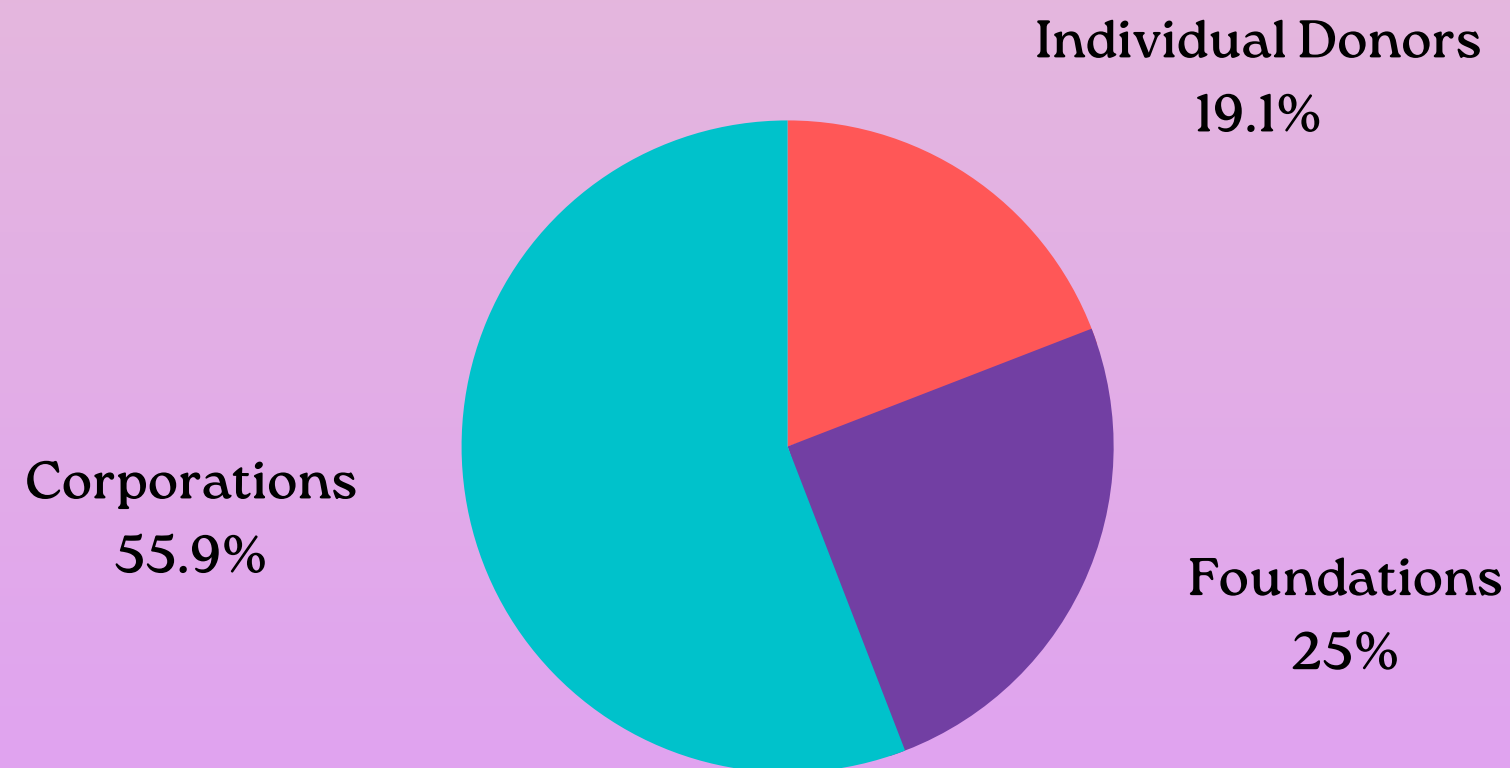
*To date, we've invested more than \$50,000 in the lives of Black single mothers through CurrentEconomics.*



# FINANCIAL

## Highlights

This fiscal year, we experienced an increase in corporate and foundation grants, including funding focused on deepening our narrative change and data research efforts in FY24. We are uniquely positioned, with increased investment from new and sustaining stakeholders, to scale programming, increase expert-capacity, materialize a theory of change, amplify new narratives, and map the policy-advocacy landscape.



**94%**

increase in revenue compared to FY22

**\$300,000**

in foundation and corporate giving

# FINANCIAL

Highlights

## Statement of Financial Position

Revenues	
Corporate	\$100,338.63
Foundation	\$200,000.00
Individual (Direct)	\$36,589.80
Other Revenue	\$3,464.21
Total Revenues	\$340,392.64

Expenses	
Advertising & Marketing	\$2,492.11
Contract & Professional Fees	\$72,013.54
Events, Conferences & Meetings	\$3,875.71
Occupancy & Office Fees	\$5,229.00
Other Expenses	\$558.60
Programming Expenses	\$7,221.48
Travel & Meetings	\$9,842.41
Total Expenses	\$101,492.85
Net Revenue	\$238,899.79



# DONOR

## Highlights

### Individual Donors

Ahmad Greene-Hayes >	Dacari Middlebrooks %∞
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Joyce Hicks *
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Kathyrn Faulkner
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Kristie King #
Krystle Watler %
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Lena Green *
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Mario Green >
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Vanessa Frazier %
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Victor Jackson %
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Whitney Bond >
Willie McIntosh >
Willie Pickens *

### LEGEND

\* Friends of the Current Project  
\$50-\$99

>Emerging Leader  
\$100-\$249

% Current Innovator  
\$250-\$999

# The Impact Circle  
\$1000-\$4999

^ Director's Society  
\$5,000-\$9999

~Innovators Circle  
\$10,000+

∞ Recurring donor

### Corporations, Foundations, and Trusts

Access Educational Advisors \*

City Fund ~

Edward Lewis Trust #

MKG Productions

Trinity Wallstreet ~

Wayfarer Foundation ~

Zenith Investment Management %



# THE CURRENT PROJECT

Atlanta. St. Louis. Dallas. New York City.

We told our story all over the country.



**FOX 5**  
ATLANTA



**gray** Kindred  
Television • Digital • Mobile  
by Parents





# BOARD OF *Directors*



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President & CO-CEO,  
FoodCorps



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Building Impact



**Latrice Collins**  
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Crowe LLP



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Strategy &  
Operations,  
Gilead Sciences



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Co-Founder, Harlem  
Chocolate Factory



**Julia Arrington**  
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FoodCorps



**Garnesha Ezediario**  
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